Building Cultural Competence Trainer's Toolkit



The Culture Coach® Toolkit Includes:

- *The COCC Setting Your Cultural CompassTMTrainers Guide
- *7 comprehensive ready-to-use Civility Experts Culture at Work® Lesson Plans complete with instructor notes, participant handouts and answer keys.
- *Optional training via Webinar with Culture Coach® experts from all over the world.
- *Special rates on add-on Civility at Work©
 Training Kits
- *12 month membership with the Culture Coach® and the International Civility Trainers' Consortium (ICTC) which offers communication opportunities with civility trainers all over the world, free sources and a multitude of resources.

BONUS 24/7 Access to **MANNERS TV** Online training courses including downloadable tip sheets on over 38 general business etiquette topics.

Email info@culturalcompetence.ca
for more information.

Or call toll free: 1-877-810-0278

Are You Culturally Competent?

- Is your organization interested in **recruiting and retaining a skilled** romprehensive ready-to-use Civility Experts immigrant workforce but you don't know how to do that?
 - □ Do you need **cultural information**, protocol or business etiquette details to help you increase your international market share?
 - □ Do you need **training tools** and programs to **help new employees transition** to your workplace, e.g., English as Additional Language or multi-lingual training materials?
 - ☐ Are you looking for tools and resources to manage diversity and foster effective cross-cultural communications in your workplace but don't have time to search for relevant, cost-effective sources and resources?
 - □ Do you want to offer **diversity**, **cultural competence**, **civility**, **or social intelligence training** to your work teams or need toolkits and trainer programs that would enable your in-house trainers to deliver this training?

One-time fee \$1200 CDN plus tax. <u>Click to Order the Culture Coach® Train the</u> <u>Distance Trainer Package</u> and you will be forwarded a registration form.

Order before December 31, 2010 and receive a complimentary 1 year membership to the Dig Your Heels In Entrepreneurs Resource Center containing nearly 1000 resources and training tools for entrepreneurs around the world valued at \$120.00.